



6th Annual GW October Entrepreneurship Research & Policy Conference
Entrepreneurial Ecosystems: Understanding, Building, Implementing

October 15-16, 2015 • Washington, DC, USA • The George Washington University

CALL FOR PAPERS

The 2015 George Washington University (GW) October Entrepreneurship Research & Policy Conference will explore the theme of ***Entrepreneurial Ecosystems: Understanding, Building, Implementing***. Entrepreneurs are a critical factor in building healthy societies. In order to cultivate an ecosystem where small businesses can launch and grow, industry stakeholders need to understand their activities and contributions within the industry, work together to foster mutually beneficial relationships, and ensure that entrepreneurs are supported with the right resources and tools to succeed. Identifying the need for this type of industry support, attention has been turned to creating entrepreneurial ecosystems to develop multifaceted support for entrepreneurial activity. Throughout the conference we will explore the concept of an entrepreneurial ecosystem - identifying who the key stakeholders are and how they can collaborate for success. We will also explore specific regions of the world that are pioneering growth in entrepreneurial ecosystems, specifically South Korea.

The 2015 GW October Conference will feature:

- * Specialized certificate training programs by USASBE
- * A focused panel on the entrepreneurial ecosystem in South Korea
- * State-of-the-art research and policy presentations from delegates impacting entrepreneurship ecosystems around the world.
- * A gala awards dinner that will recognize an individual or organization that provides extraordinary support for entrepreneurs and small business enterprises.

Call for Extended Abstracts

Deadline: August 1, 2015

Submit @ <https://www.softconf.com/g/gwoctober/>

We invite authors to submit work that compares and contrasts aspects of entrepreneurial ecosystems and allows for a high level of small business success within international regions and communities. Proposals should outline the impact their research has on the industry as well as implications for policy makers that deal directly or indirectly with:

- * Entrepreneurship & Economic Growth
- * Public Policy
- * Academic Research and it's Applicability to Practice
- * Entrepreneurship in Developing Economies
- * Soci(et)al Entrepreneurship

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- * Gender and Entrepreneurship
- * Entrepreneurial Skill Development

Guidelines:

- * Submissions must be entirely original, not previously published, and must not be under concurrent consideration or scheduled for presentation elsewhere.
- * Submissions must be typed and double-spaced with one-inch margins using 12-point Times Roman font and must be in a single Microsoft Word file. Microsoft Word files will be converted to PDFs by the system before being distributed for peer review.
- * Submissions will be blind reviewed. Authors must avoid revealing their identities in the body of the paper. Doing so will result in automatic rejection.
- * Selection for inclusion in the conference program will be based upon quality, originality, and relevance as determined by the review process.
- * Extended abstracts should be no more than 10 pages or 2,500 words - excluding exhibits and references.
- * Authors of accepted submissions will have the opportunity to submit a revised extended abstract before the final submission deadline.
- * Final extended abstract submissions will be published in the 2016 GW October Conference online proceedings. Specific formatting requirements will accompany the acceptance notice.
- * Authors submitting papers agree that if accepted, at least one author will register, pay, and attend the conference to present the paper.

Visit www.gwoctober.com for more information on the conference agenda, registration, submission guidelines, deadlines and a full list of the tracks and themes available.

We encourage suggestions and proposals on how you can participate in the upcoming event. Please contact either Ayman El Tarabishy (ayman@gwu.edu) or Maureen Joudrey (mjoudrey@gwu.edu) to start the discussion today!

Call for Reviewers

We are looking for committed individuals to serve as reviewers for the 2015 GW October Conference. You will be recognized in the conference program for your work. If you are interested in joining the program team, please complete the online sign-up sheet @ <https://goo.gl/96ply> before **Friday, June 24th**, 2015 and we will follow-up with you directly with more information.

Interested in becoming a sponsor?

If you are interested in becoming a sponsor for the 2016 GW October Conference, please contact Maureen Joudrey at mjoudrey@gwu.edu or +1-202-994-0704.

School of Business

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